



Sponsorship Program 2019

Sponsorships allow the Pool & Hot Tub Council of Canada to strengthen the overall program, thereby providing delegates and exhibitors with a more enriching experience during the convention. Sponsorships also permit companies to increase their profiles and enhance their images within the industry.

To be recognized in the Show Guide, produced by *Pool & Spa Marketing Magazine* (**GOLD SPONSORS**) & the Conference & Expo Program *Pooling Around*, **sponsorships must be paid in full by September 3, 2019.**

To: The Pool & Hot Tub Council of Canada

My company would like to sponsor the 2019 Canadian Pool & Spa Conference & Expo.

I understand that all payments are non-refundable.

GOLD: \$5000

- Banner on site (pre-function area)
- Expo Guide listing, produced by *Pool & Spa Marketing Magazine*
- Website posting - poolandspaexpo.ca - **WHEN PAID IN FULL!**
- Announcement at event
- Scrolling logo on Convention Centre screens
- Logo displayed at the Industry Cocktail Reception
- Prominent listing in thank you ad - in *Pool & Spa Marketing Magazine* (February 2020)
- Expo move-out priority.
- Social Media Promotion
- Booth Table Top Sign - Proud **GOLD** Sponsor.....
- Logo displayed in Show App
- Logo displayed on all email confirmations sent to individuals that have pre-registered online - **WHEN PAID IN FULL!**
- Logo and booth number displayed on Passport Game Card

SILVER: \$2500

- Banner on site (pre-function area)
- Website posting - poolandspaexpo.ca - **WHEN PAID IN FULL!**
- Listing in thank you ad - in *Pool & Spa Marketing Magazine* (February 2020)
- Social Media Promotion
- Booth Table Top Sign - Proud **SILVER** Sponsor.....
- Logo displayed in Show App
- Logo and booth number displayed on Passport Game Card

The 2019 Expo Passport Game is available to all **GOLD** and **SILVER** Sponsors!



Passport Game

<p>Booth # 1017</p>	FREE	<p>Booth # 822</p>	<p>Booth # 528</p>
<p>Booth # 400</p>	<p>Booth # 500</p>	FREE	<p>Booth # 705</p>
<p>Booth # 100</p>	FREE	<p>Booth # 202</p>	<p>Booth # 200</p>
<p>Booth # 705</p>	<p>Booth # 500</p>	<p>Booth # 327</p>	<p>Booth # 608</p>

Name: _____

Company: _____

Address: _____

City: _____

Province/State: _____ Postal/Zip Code: _____

Phone: _____

Email: _____

HOW TO PLAY:

Visit each of the companies on this card and obtain a stamp on the appropriate logo. Once you have collected all the stamps, drop off your completed card at the **PHTCC booth (#726)** for your chance to win great prizes.

1. You must be present to claim your prize.
2. All prizes must be accepted as awarded. Prizes are non-exchangeable, non-transferable, and are not redeemable for cash or other prizes.
3. Winner will permit PHTCC to use their name and/or likeness without prior notice or compensation, for promotional purposes in connection with the contest in either email or print forms.
4. Winner agrees to indemnify and hold forever harmless The Pool & Hot Tub Council of Canada, their agents, officers, employees, affiliates and assigns for any injuries, accidents, misfortunes, or causes of action arising from or in connection with participation in any contest and/or acceptance of the prize.

BRONZE: \$750

- Website posting - poolandspaexpo.ca - **WHEN PAID IN FULL!**
- Listing in thank you ad - in Pool & Spa Marketing Magazine (February 2020)
- Social Media Promotion
- Booth Table Top Sign - Proud **BRONZE** Sponsor.....
- Logo displayed in Show App

The names of ALL sponsoring companies (GOLD, SILVER & BRONZE) will be listed on at least five (5) signs posted strategically throughout the Scotiabank Convention Centre during the 2019 Canadian Pool & Spa Conference & Expo.

Purchase your sponsorship **TODAY** and take full advantage of our promotional efforts.

As soon as your sponsorship is paid - your logo will display prominently on our front page.

www.poolandspaexpo.ca

SubTotal: \$ _____

***HST 13%:** \$ _____

Total: \$ _____

*13% HST applies only for payments within Canada

Company: _____

Address: _____

City: _____ Province/State: _____ Postal/Zip: _____

Authorized by: _____ Position: _____

Phone number: _____ E-mail: _____

Credit Card Type: _____ Credit Card Number: _____

Expiry: _____ Security Code: _____

Signature: _____

Email fillable order form **WITH LOGO** to mette@rogers.com

OR

Mail Cheque to:
Pool & Hot Tub Council of Canada
5 MacDougall Dr.
Brampton, ON L6S 3P3